

Major Brad Gallup



Brad Gallup has dedicated his life to being of service and helping people heal. His passion as a Transformative Coach is guiding folks to look in a new direction that transforms their lives. He combines his understanding of the 3 Principles with his training as an Equine Guided Educator by bringing horses into the conversation, which accelerates deep insight.

Brad served his country for 21 years, both as an enlisted Marine and as an Air Force Officer, retiring with the rank of Major. His own healing journey started 27 years ago after returning from Operation Desert Shield/Desert Storm; in severe emotional pain, he wanted to end his life. Through processing his grief, he discovered the capacity to be supportive, empathetic, and present for others who were suffering over life losses to transforming their lives.

Since then he has been on staff with the following non-profits; Tragedy Assistance for Survivors as a grief facilitator, the Men's Leadership Alliance as a leadership coach, and Save A Warrior as an equine specialist. He is also an entrepreneur as well as the co-founder of the Rocky Mountain Veterans Alliance, a veteran resource clearinghouse and the Warrior Storyfield a warrior-civilian led art project